

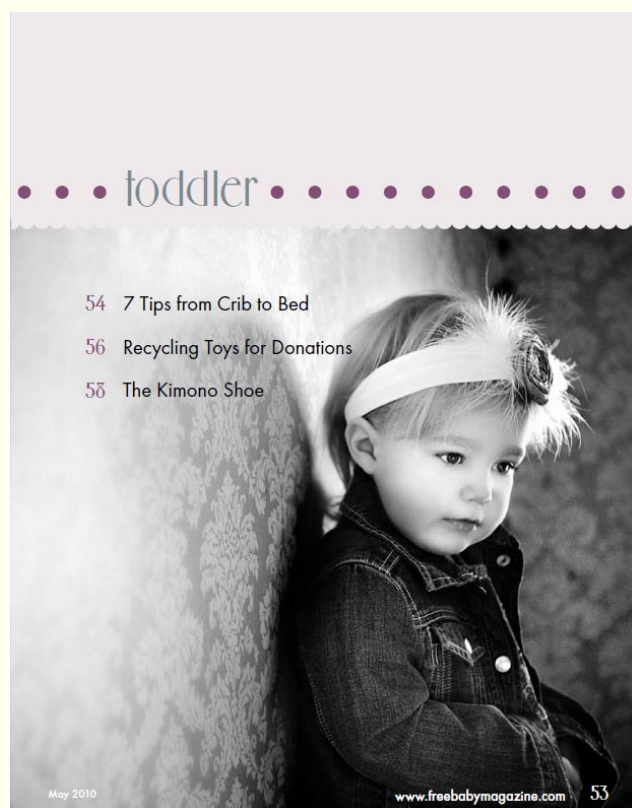
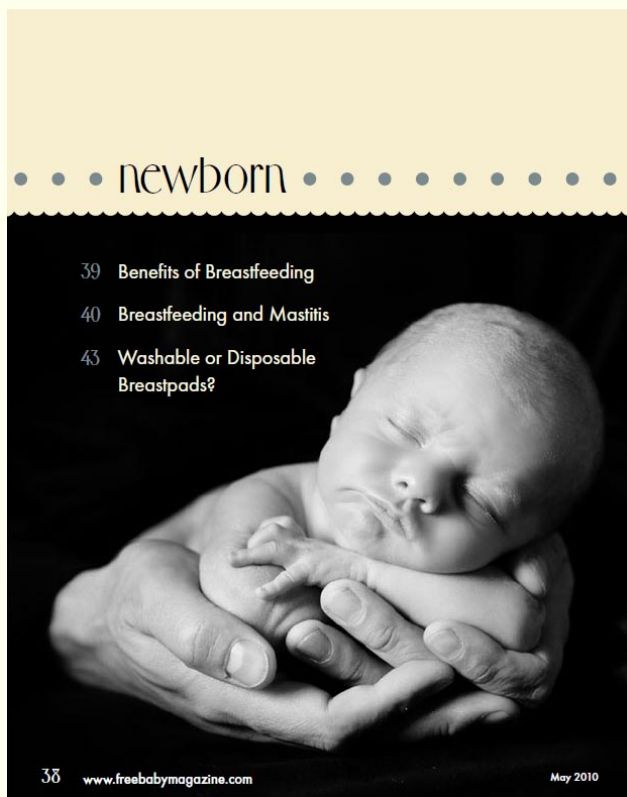


Utah Baby Guide
and
Free Baby Magazine
media kit

The Utah Baby Guide and Free Baby Magazine have reliable, interesting, and fun information emphasizing ways to have a healthy, creative, earth friendly, and happy family lifestyle.



Helpful articles for pregnancy, babies, and toddlers to age five. Plus, relationship advice, craft tutorials, and a buying guide for mom.



Utah Baby Guide and
Free Baby Magazine
are published
electronically so
everyone wins!

Your ad will be a
clickable link so it is
easy for readers to
get to your website.

Because we don't
have the cost of
printing, ads are
cheap so now you
can reach more
people and spend
less money.



Our readers are moms who are expecting their first child, have one child under two years of age, or two children under five years of age.



People want to read the next issue of
Utah Baby Guide and Free Baby Magazine.
In fact, 7,150 people have subscribed!



July 2012 Issue

7,150 Subscribers

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\$399 Two Page Spread
(8.5" x 22")

\$299 Full Page
(8.5" x 11")

\$199 Half Page
(4.5" x 11") or (8.5" x 5.5")





Specs

4 color, CMYK
at least 150 dpi
jpg, png, pdf
No bleed necessary.

Artwork for ads
can be designed
for an additional
\$30 Two Page Spread,
\$25 Full Page, and
\$20 Half Page.
We will make changes
until you are happy
with how it looks.
You will have rights
to the artwork.

Each ad will be
a clickable link
to your website.

Email art and URL to
j.taufer@utahbabyguide.com

Payment is accepted through
Paypal. Exceptions can be
made by request.

Artwork and payment must be
received by June 25.

Publish date: June 30
and will remain current for two
months. Next publication will
be released Aug 31, 2012.

Editorial content of
Utah Baby Guide and
Free Baby Magazine
will be identical.

A photograph of a family in a yard. In the foreground, a baby with a small ponytail sits in a red wooden wagon, looking back over their shoulder. In the background, a man and a woman are embracing. The man is wearing a blue and white striped shirt, and the woman is wearing a red shirt. The background is slightly blurred, showing greenery and a house.

Contact

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www.utahbabyguide.com

www.freebabymagazine.com